

# MEDIA KIT



# The Firefighter



Welcome Advertisers,

Welcome to the latest edition of the official publication of The Professional Fire Fighters and Paramedics Association of North Carolina . “The Firefighter” is published to keep our members, associates, friends and localcitizens informed regarding important issues going on in our communities and around the State.

PFFPNC members, associates and residents, “The Firefighter” is being emailed to you, but also appears online, allowing all personnel to keep up with what we are doing in our communities. We have friends of the Firefighters with their advertisements throughout “The Firefighter”. We hyperlink their ad spaces to their websites or facebook pages. Please visit their websites and patronize our advertisers by giving them our business.

Our Readership includes all levels of firefighting and paramedics from the Fire Chief and firefighters to the EMT’s, as well as local businesses and residents of our community who support our firefighters.

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**Advertisers, we make it simple to go from what our members are reading directly to your website. We do not have to stop what we are reading, write down your website address, go to the computer and look you up. Most people in that situation just turn the page and continue reading the article and forget about your ad out of sight and out of mind. With The Firefighter your website is just a click away from the article being read.**

# Lifesaving Programs

“The Firefighter” magazine promotes several programs which are beneficial throughout the communities of North Carolina.

A few of these programs are:

- **CONTINUING SUPPORT** of the existing **Fire Safety Houses** to educate children.
- **SUPPORTING ATHLETIC PROGRAMS** for youth, like little league Baseball, Pee Wee Football Youth Soccer, etc.
- **SUPPORTING THE NATIONAL SAFETY COUNCIL** which provides fire safety educational materials to local elementary schools.
- **ASSISTING FAMILIES** that have special needs.
- **PROVIDING WARM WINTER COATS** to local children that don't have them.
- **BENEVOLENCE FUND** to provide financial assistance to injured and/or fallen Fire Fighters and their families.
- **FIGHTING FOR** stronger fire safety laws to help prevent injury and death in the line of duty for **Fire Fighters and Paramedics**.



# *The Firefighter*



Official Publication of  
The Professional Fire Fighters and  
Paramedics Association of North Carolina

## Advertisement Sizes and Rates

		1 Issue	4 Issue Discount
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Back Cover*	8"W x 10.5"H	\$1350.00	\$4050.00

\* Check For Availability

**"The Firefighter" will be published quarterly and discounts are available for advertisers who want to advertise in all four issues. Ad copy can be changed in each issue.**

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